

Great success at 2009 *CreativFestival* in Toronto!

by Vicki Thomson



CDAA's booth at the *CreativFestival* (Metro Toronto Convention Centre, October 16-18) attracted a great deal of interest, and also garnered us some new members. We had a good location, close to the main food area (always a plus), alongside vendors of items like fabrics and beads, and up the aisle from displays by post-secondary institutions that offer art-related programs.

In prior years, CDAA members taught workshops in rooms separate from the main body of the



CreativFestival, and we had a display of art dolls in the Festival hall itself.

This year, all our participation was in the main hall (i.e., where the mass of people circulate).



We had:

A display of about two dozen pieces of members' work;

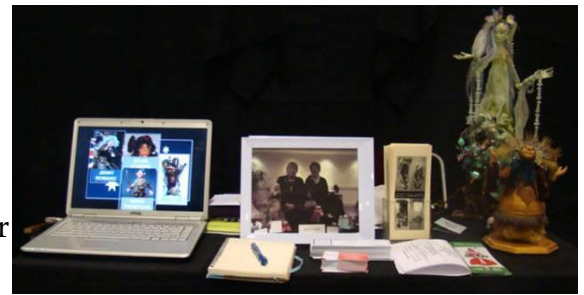




Demonstrations by artists doing their thing: Betty Alleyne did apoxie sculpting, Wendy Rinehart sculpted with polymer clay, and Jadie Wright felted;

Make-and-take sessions, in which members of the public were guided through the creation of either a snowman decoration or an "Adobe Goddess" pin doll (both original designs by Kinga Buday);

A graphic computer display of 10 years of CDAA's history, and of photos of Conference 2009; Lots of promotional items, such as cards, brochures, and bookmarks; A lot of fun.



A huge *thanks* to all the wonderful volunteers who made our participation in **CreativFestival** possible and successful!



This includes members who: handled paperwork and financing, transported (I mean lugged and carried!) tables, curtains, and the rest of the set-up stuff, and then took it all down and returned it to storage; arranged production of promotional material; volunteered their dolls for display; acted as greeters/security staff at the booth; demonstrated and discussed their art with visitors; helped guide visitors through the "make-and-take" sessions; - and a lot more things I can't even remember. I'm going to try to list all the volunteers we thank for this great success, but please forgive me if I've missed anyone: Betty Alleyne; Ann Benedek; Kinga Buday (in picture to the left; Lydia Caine; Carol Cracknell; Peni Dyer; Deborah Lobban; Wendy Rinehart; Elaine Ross; Gail Rouse; Jax Rula; Donna Sidebottom; Lise St. Germain (in picture to left); my daughter (loaned us her laptop); and Jadie Wright.

This is one of our biggest promotional events, and again this year it was highly successful!

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